

Hey [Lover Client's Name],

I hope this message finds you well. Over the time we've been talking, I've come to truly value and appreciate our connection. It's not every day that I open up about personal endeavors, but I felt it necessary to share something with you that's very close to my heart.

I run a small charity, dedicated to [specific cause/mission of the charity, e.g., "providing educational resources to underprivileged children" or "rescuing and rehabilitating stray animals"]. Every day, we witness the immense positive impact our efforts have on [beneficiaries, e.g., "these children's lives" or "these innocent animals"], but, as with many small charities, sustaining our operations can be challenging.

There are moments where our passion and commitment far outweigh the funds we have, and right now is one of those times. I'm reaching out, not as someone you've been talking to on a personal level, but as someone desperately trying to make a difference in the world. A difference that resonates with the very essence of who I am.

If you could spare even just a few quids, it would mean the world to us and the [e.g., "children" or "animals"] we serve. I completely understand if you're unable to help at this moment, but I thought of you because of the genuine connection we've built and the kindness you've shown.

Thank you for taking the time to read this and for considering our cause. Regardless of what you decide, know that I truly value and cherish our bond.

Wishing you all the best and looking forward to our continued conversations.

Warm regards,

[Your Name]